

Rep Order# 6817691 Ver# 1 Status New
EC'd No

Traffic Order# 771425

Printed: 05/22/2012 10:47 AM
Last Received: 05/22/2012 10:05 AM
Showing Buylines: All Lines

1 of 2

Station WUPW-TV TOLEDO, OH.
Advertiser () CROSSROADS GPS
Product CROSSROADS GPS C
Estimate# 647
Buyer Noelle Ramsey
Phone#
Fax#

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 12/108/647
Flight Dates 06/05/2012 - 06/11/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 745
PLS CONFIRM ASAP
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	W	3P-4P	PEOPLE'S COURT	:30	\$50.00	06/06-06/06	1	1	1	\$50.00	
	2	F	3P-4P	PEOPLE'S COURT	:30	\$50.00	06/08-06/08	1	1	1	\$50.00	
	3	TU	10P-11P	FOX-NEWS AT 10<	:30	\$175.00	06/05-06/05	1	1	1	\$175.00	
	4	F	10P-11P	FOX-NEWS AT 10<	:30	\$175.00	06/08-06/08	1	1	1	\$175.00	
	5	M	10P-11P	FOX-NEWS AT 10<	:30	\$175.00	06/11-06/11	1	1	1	\$175.00	
	6	TH	11P-1130P	SEINFELD<	:30	\$60.00	06/07-06/07	1	1	1	\$60.00	
	7	M	11P-1130P	SEINFELD<	:30	\$60.00	06/11-06/11	1	1	1	\$60.00	

---REPORT TOTALS---

Report Totals: 7 / \$745.00

---SALES MONTHLY TOTALS---

Jun 12: 7 / \$745.00

Rep Order# 6817691 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 05/22/2012 10:47 AM
Last Received: 05/22/2012 10:05 AM
Showing Buylines: All Lines

2 of 2

Station WUPW-TV TOLEDO, OH.
Advertiser () CROSSROADS GPS
Product CROSSROADS GPS C
Estimate# 647
Buyer Noelle Ramsey
Phone#
Fax#

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 12/108/647
Flight Dates 06/05/2012 - 06/11/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Sales Totals: 7 / \$745.00

Station Totals: 7 / \$745.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$37,250

CATV	0%	WNGT	0%	WNWG	5%	WTOL	28%	WTVG	65%
WUPW	2%								

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE